

TEXAS HISTORICAL COMMISSION

Preserve America and Texas Main Street: Partners in Community Development

In 2009, the Texas Main Street Program was awarded a Preserve America grant to provide direct assessments for long-time local Main Street programs that are also Preserve America (PA) communities. The team-led site visits to participating communities are designed to enhance the existing preservation ethic in the community developed over time under the national Main Street model. The assessments will include direct recommendations and suggestions for specific historic resources in the local Main Street district, along with overall observations and research based on past activity as a local Main Street program.

The multi-day site visits by the assessment teams will include a "snapshot" public presentation at the conclusion of the visit, followed within three months by a

comprehensive workbook of findings. This exciting opportunity brings to your community downtown revitalization experts that include professionals



hired under the grant and Texas Main Street Program staff who will help your local program increase its effectiveness operating under the Main Street model. With the input of the Main Street/Preserve America teams, your community will not only look back on its past performance and successes but also receive suggestions for moving forward. This opportunity is being provided to Nacogdoches because it has both Main Street and Preserve America designations.

Details of Visit to Nacogdoches

- Stakeholders Meeting: July 12, 2:00 p.m. Open to all persons interested in or involved with the Nacogdoches Main Street Program.
- Snapshot Community Presentation: July 13, 1 p.m. Snapshot public presentation on initial findings. Stakeholders and Snapshot meetings both held at City Council Chambers, City Hall, 202 E. Pilar Street

What is the Preserve America Initiative?

Preserve America is a federal initiative that encourages and supports community efforts to preserve and enjoy our priceless cultural and natural heritage. The goals of the program include a greater shared knowledge about the nation's past, strengthened regional identities and local pride, increased local participation in preserving the country's cultural and natural heritage assets, and support for the economic vitality of our communities. Since



Explore and Enjoy Our Heritage

the program's inception in 2003, the First Lady of the United States has served as the Honorary Chair of Preserve America.

What is the Main Street Program?

The Main Street Approach™ is a community-driven, comprehensive methodology used to revitalize older, traditional business districts throughout the United States. It is a common-sense way to address the



variety of issues and problems that face traditional business districts. The approach is followed by more than one thousand communities across the country that are affiliated with the National Main Street Center of the National Trust for Historic Preservation. In Texas, there are currently 87 cities that are official Main Street communities. The Texas program, founded

in 1981, is one of the oldest state coordinating programs in the nation.



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real places telling real stories

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